



北京外国语大学
BEIJING FOREIGN STUDIES UNIVERSITY

INTERNATIONAL
BUSINESS
SCHOOL
国际商学院



International Business School

SHAPING BUSINESS
LEADERS FOR A GLOBAL
COMMUNITY



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Beijing Foreign Studies University

Beijing Foreign Studies University, or BFSU, is one of China's top universities under the direct administration of the Chinese Ministry of Education (MOE). It is listed under Project 211 and the Double First-Class Project of China.

Guided by its motto "Learn with an open mind; Serve a great cause", BFSU has trained a significant number of professionals with strong language competence who went on to work in and outside China as diplomats, translators/interpreters, educators, entrepreneurs, journalists, lawyers, and bankers, among other occupations.

In the BFSU alumni community, over 400 have worked as ambassadors, and over 2,000 as counselors. BFSU is thus known as "a cradle for diplomats".



International Business School

Affiliated to BFSU, International Business School (IBS.BFSU) is one of the most internationalized business schools in China. With approximately 1,400 Chinese students and 600 international students from 103 countries studying together, IBS.BFSU fosters a dynamic, multicultural learning community.

IBS.BFSU offers internationalized business curricula coupled with language study. International students choose to take business courses either in English or Chinese. Students enrolled in the English-taught program undertake Mandarin language study from the beginner level, while those in the Chinese-taught program take intensive English language courses.

Vision

To be an international business school that bridges China with the rest of the world by providing shared global business practices and technological advances for future business talents.

Mission

We are committed to cultivating open-minded, socially responsible, and globally competent business leaders by integrating diverse cultures and inspiring continuous innovation.

Campus

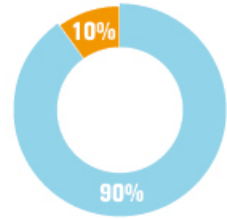
BFSU is located in Beijing, the capital of the People's Republic of China, which is the political, cultural, economic and business center of China and home to the global or regional headquarters of many multinationals from China and other countries.



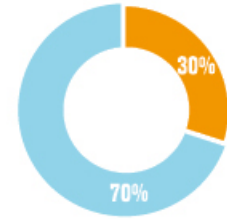
What Make Us Unique

Internationalized Faculty

International faculty and internationally experienced Chinese professors, offering both international and Chinese perspectives on contemporary business issues. Over 90% have Ph.D. degree, 70% have international education or working experience.



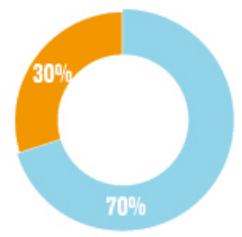
Over 90% of faculty team have Ph.D. degree



Over 70% of faculty team have international education or working experience

Cultural Diversity

Around 600 international students from 103 countries and 1,400 top Chinese students study and engage in various activities together. Students can develop cross-cultural communication skills in everyday life, and develop business and social networks for future career development.



Over 30% are international students from 103 countries

International Exchange

Exchange to over 400 partner universities all over the world are available.



Extended Family Experience

The "second home" in China for international students. In the program, students may choose to pair with a Chinese host family and enjoy various activities together in their free time. It will open a new window to explore and understand real Chinese culture, improve communication skills and be better prepared for the future China-related career development.



Immersion Week

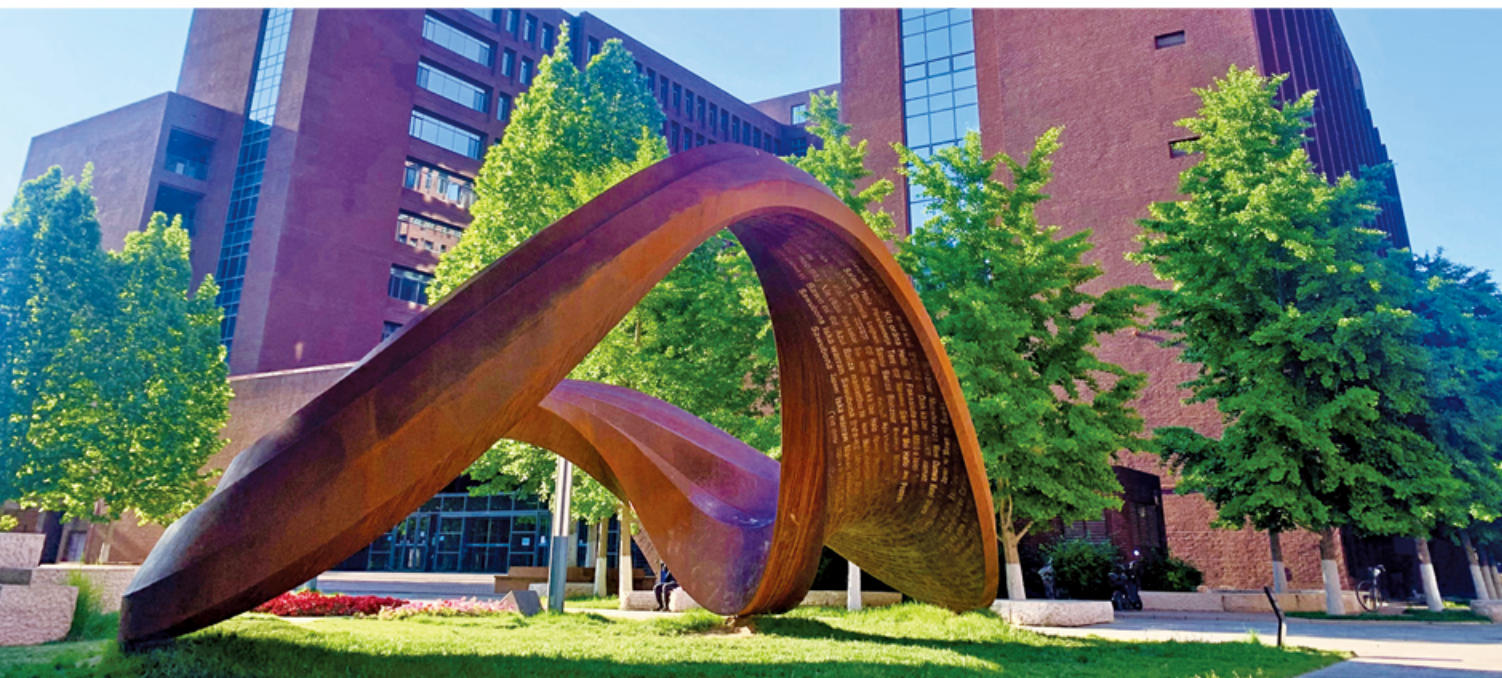
Visit Fortune 500 companies and top Chinese companies for one week every semester/year; Explore and understand the real business in China; Apply the knowledge and skills learned in school to analyze real practices through the group discussion and presentation under the supervision of professors.



Internship and Career Support

Campus recruitment for internship and job opportunities in multinationals and organizations in China and around the world.





Scholarship

Excellent performance in academic and other areas are both valued in IBS.BFSU. Applicants are encouraged to provide all supporting documents in addition to the transcript. Please kindly note that scholarship is only available for degree studies.

Scholarship for Freshman

- Chinese Government Scholarship (CSC)
- Beijing Government Scholarship (BGS)
- University Funded Scholarship

Qualifications

- Academic performance in the previous education experience: minimum 3.2/4 GPA
- Excellent performance in other non-academic area
- Recommendation letters: school principal, head of Academic Office, Counsellor, etc.
- Exams organized by BFSU (language+maths)



Reference Table of Freshman Scholarship

GPA	Scholarship Percentage	GPA	Scholarship Percentage
3.2-3.23	10%	3.4-3.43	60%
3.24-3.27	20%	3.44-3.47	70%
3.28-3.31	30%	3.48-3.51	80%
3.32-3.35	40%	3.52-3.59	90%
3.36-3.39	50%	Above 3.6	100%

* The above percentage of Freshman Scholarship is based on academic performance in the previous education experience. For reference only. The actual amount of Freshman Scholarship is decided by IBS.BFSU Scholarship Committee.

Scholarship for Seniors

- Beijing Government Scholarship (BGS)
- Special Dean's Prize
- Outstanding Student Leader Award (OSLA)
- IBS Academic Scholarship
- BFSU Scholarship for Outstanding Self-Funded International Students (BFSUS)

Evaluation criteria

Overall Assessment Grade = 80% Academic Performance+10% Attendance+10% School Activities



Roadmap for Your Choice

▲ For students with sufficient English language skills:

English-taught program	Major
Bachelor of Management	Business Administration (Chinese Business Studies)
	Business Administration (International Marketing)
	E-Commerce
	International Business
Bachelor of Economics	Finance (International Finance)
	International Economics and Trade
Master	International Business
	MBA

* Mandarin study is included in the curriculum.

▲ For students with sufficient Chinese language skills:

Chinese-taught program	Major
Bachelor of Management	E-Commerce (Digital Operation and Big Data Analysis)
	International Business
Bachelor of Economics	International Economics and Trade
Master	Finance
	MBA

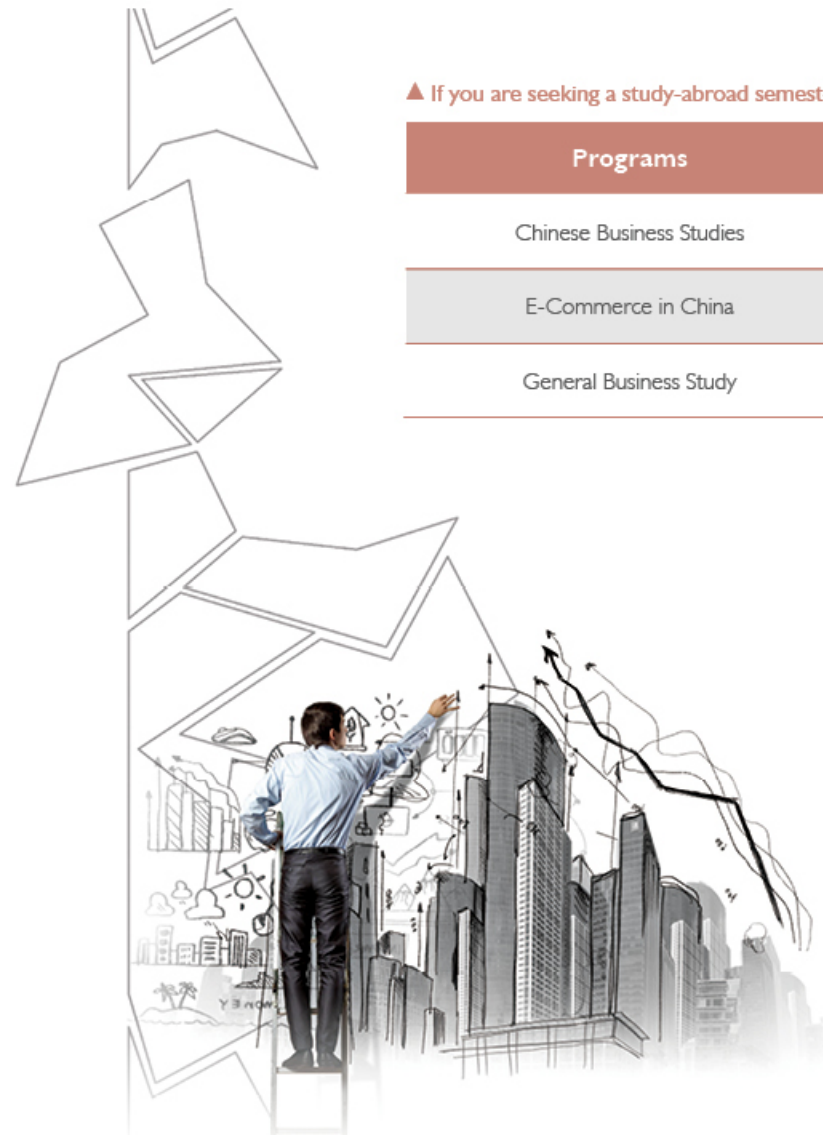
* English language study is included in the curriculum.

▲ If you are planning to pursue a degree program, but lacking in language proficiency:

Foundation	English
	Chinese

▲ If you are seeking a study-abroad semester or interested in doing business in China:

Programs	Study Period
Chinese Business Studies	One semester
E-Commerce in China	
General Business Study	One semester or one year





Degree Programs



Bachelor Programs

The bachelor program requires 4 years of full-time study. Two types of bachelor degrees are offered: Bachelor of Economics and Bachelor of Management, it covers different majors, and is instructed in either English or Mandarin or both.

Bachelor of Management

Business Administration (Chinese Business Studies) ---- Chinese Business Studies is a well-tailored, economics-based, multi-disciplinary program that focuses on specific areas relevant to doing business in China. With relevant business theories and up-to-date applications, the program aims to equip the students with systematic knowledge of business practices and the capability to analyze changes in government policies and regulations that affect business operations in China.

Instructed in English.

Business Administration (International Marketing) ---- It examines the impact of economic, cultural, political, legal and environmental influences on international marketing. Emphasis is placed on identifying and analyzing global marketing opportunities and examining products, pricing, distribution and promotion strategies.

Instructed in English.

E-Commerce ---- China is the largest e-commerce market in the world. Companies such as Alibaba (Taobao), JD.com, and Tencent (Wechat), have become the most critical touchpoints of e-commerce, making e-commerce an increasingly popular major that aims to equip international students with comprehensive knowledge and professional insight into e-commerce business. This major focuses on the development of global-leading innovative tactics, pioneer spirit and practical capacities based on Internet innovation and big data analysis, etc. Also, we will explore the strategic business models and management principles of organizations doing businesses online in China. Rich cases will be applied in this major.

Available in both Mandarin and English.

International Business ---- Featured with being "cross-cultural, multilingual, and internationalized", the International Business program is regarded as the most unique business program in Beijing Foreign Studies University. Immersed in an internationalized learning environment, students gain a profound understanding about cutting-edge business operation and management models, which also helps them develop a global-oriented mindset and perspective, as well as the ability to engage in cross-cultural communication and tackle real-world challenges.

Available in both Mandarin and English.

Bachelor of Economics

Finance ---- Finance is the branch of economics that studies the dynamics of exchange rates, foreign investment, and how these affect international trade. It also studies international projects, international investments, capital flows, and trade deficits. Courses include the study of futures, options and currency swaps.

Available in English.

International Economics and Trade ---- Students will be able to master the knowledge and skills in International Economics and Trade, and be familiar with the relevant traditions and rules in international economics, finance and business so as to broaden international vision and develop strong cross-cultural communication skills. It also helps to develop team spirit and critical thinking. Graduates tend to work in policy-making organizations such as national ministries and commissions, as well as in multinationals in various sectors.

Available in both Mandarin and English.

Degree Programs

Master Programs

International Business ----The program is aimed at cultivating multilingual and inter-disciplinary business talents with outstanding language proficiency and communication skills. The program is made up of lectures, profession-oriented internships and a master's thesis. With in-class training and fieldwork at international business enterprises, students are exposed to theoretical and practical knowledge of the regional business environment and transnational operations, international trade and investment, economic diplomacy and international business law.
Instructed in English.

Core Courses:

- Economic Analysis and Applications
- International Business
- International Trade Policy and Practice
- International Finance Theory and Practice
- International Investment and Cross-national Company Management
- International Business Law
- International Business Negotiation

Finance ---- The program is designed to cultivate international inter-disciplinary financial talents who can meet the demands of economic globalization and who are familiar with the financial environment and financial market regulations of the target market. The program focuses on four areas: management of multinational financial institutions, financial management of transformational corporations, international capital market operation, and risk management. The program is composed of course learning, professional practice and a dissertation. The teaching method is conducted through a combination of lectures, experiments and case studies. Academic supervisors and corporate advisors in related fields would be jointly involved.

Instructed in Mandarin.

Core Courses:

- Financial Theory and Policy
- Corporate Finance
- Investment Science
- Analysis of Financial Statements
- China and International Organizations

MBA ---- The program equips students with the knowledge, skills, and networks necessary to thrive in the rapidly evolving business environment. With this two-year study, students will benefit from:

- Various experiential learning opportunities, such as guest lectures, company visits, consulting projects, internships, corporate mentor support, and industry panel discussions;
- Multicultural and vibrant community and overseas exchange opportunities;
- Intensive language training

Available in both Mandarin and English.

Course Modules:

- | | |
|---|---|
| A. Business Administration | B. Language and Communication |
| C. Global Digitalization and Innovation | D. International Finance and Financial Management |
| E. Internship and Dissertation | F. International Exchange |



Non-degree Programs



Certificate Programs

The program is designed for non-degree or short-term study, for one semester or one year, to acquire better understanding about Chinese business and E-commerce. Available online and offline.

▲ Chinese Business Studies

Core Courses:

- Chinese Culture & Business Etiquette
- Strategic Management in China
- Doing Business in China
- The Government and Politics in China
- Marketing in China/ Financial Markets and Institutions (available in fall semester)
- Elementary Mandarin

▲ E-Commerce in China

Core Courses:

- Electronic Commerce in China
- Internet Marketing
- Business Data Analysis
- Innovation and Entrepreneurship
- Cross-border Electronic Commerce and International Trade
- Elementary Mandarin

Exchange Program

In collaboration with our international partners, degree study international students who registered in the partner universities can exchange to IBS.BFSU for one or two semester(s). The Exchange Program provides all international students with opportunities to explore the excellence of different universities all over the world. Credits could be transferred from IBS.BFSU to the home university.

Foundation Programs

International Foundation for English Program

It is designed for students who may not have the appropriate qualifications to directly enter into an English-instructed bachelor program. Five credits can be transferred to the bachelor program and the tuition fee will be exempted accordingly if certain courses are successfully completed.

Core Modules:

- Academic English
- Business Mathematics
- Business Studies
- Chinese Language
- Elective Courses

Foundation for Mandarin Program

It is designed for students who may not have the appropriate qualifications to directly enter into Chinese-instructed bachelor program. Language and other business fundamentals are provided to prepare the students for the bachelor study.

Core Modules:

- Chinese Language
- Business Mathematics
- Business Studies
- Elective Courses



Short-term Programs



Over half a decade, the United States, European Union, and many other developed countries have been active in encouraging and supporting their students to study abroad, as they believe it is a very useful and necessary part of training truly global talents. However, very few students from developing countries have the opportunity for this kind of experience due to financial constraints. As the world's 2nd largest economy, China represents a huge market, a strong competitor, and an important business partner for most countries. Understanding China is necessary for business students. Combining company visits, business lectures and cultural experiences, this short-term study tour is the best opportunity to acquire a deep understanding of doing business in China.

Business/Culture Study Tour

1) Company visit and case study

Students will visit the local and international Chinese companies, as well as foreign multinationals in China. For example, Google, Baidu, Lenovo, Huawei, Midea, Xiaomi and Beijing-Hyundai Auto, etc. Students will work in teams, do a case study, and make a presentation at the end of the camp. Academic support by the IBS.BFSU professors will be available on demand. Through this teamwork, we hope the students will build friendships and keep long-term contacts with each other even after the program, which will be a very enriching and rewarding experience for all of them.

2) Lectures on Chinese economy and business

Lectures on Chinese Economy, Business, and Culture will be offered. Examples of topics: Chinese Culture & Business Etiquette, Insight into Chinese Economic Reform, Doing Business in China, Marketing in China, etc.

3) Culture experience

Cultural attractions, such as the Forbidden City, Temple of Heaven, and the Great Wall.

Cultural activities, such as Kungfu, Chinese Painting, Chinese Dance, and Beijing Opera.

Specific arrangements can be tailored for a group of over 20 campers.



International Volunteer Program

This program aims to provide partner institutions with the opportunity to have excellent Chinese undergraduate and graduate volunteers to teach Mandarin and promote mutual cultural exchanges.

The young energetic talents combined with the professional training provided by IBS.BFSU will create a wonderful class experience, helping your students improve Mandarin, understand Chinese culture, and get to know real contemporary China in a lively teaching and learning atmosphere. This program can be delivered online or offline.



I-CEE CENTER

新兴经济体企业国际化研究中心
Research Center for the Internationalization of Companies from Emerging Economies



Research Center

I-CEE Center

Research Center for the Internationalization of Companies from Emerging Economies (I-CEE Center) was initiated by IBS.BFSU and SolBridge International School of Business in Korea. In collaboration with our international partners, the I-CEE Center strives to encourage and support the research on the international business of MNEs from emerging economies. A series of events are organized to foster international cooperation.

Student Case Competition

- The I-CEE Student Case Competition is organized annually, providing students with a good opportunity to apply theoretical knowledge to analyzing real business issues. The competition is aimed at establishing international connections and promoting exchanges. Students will cooperate with peers from all over the world.
- Benefits: Awarded cases will be published; Scholarships, certificates and cash prizes.

Part-time Researcher Recruitment

- All scholars with research interests in international business are welcome.
- Researchers are expected to: Submit at least one case every year; Provide lectures on international business topics on request, either online or offline at your convenience; Participate in the academic events sponsored by the I-CEE Center.
- Benefits: Letter of Appointment; Selected cases will be published; Stipend for accepted cases.

Research Cooperation Platform

The I-CEE Center recognizes the importance of partnering with colleges, universities, research institutions, government agencies, and companies to connect academia and businesses. This will ultimately enrich both students and executives alike. To facilitate the cooperation, the I-CEE Center has developed the Research Cooperation Platform. The platform aims to encourage broader and deeper cooperation among international partners. Interested universities and institutions are welcome to join the platform as standing members.

Video Course

In order to enrich our course offering, providing access to the best quality learning resources of special business courses about national and regional study across the world, the program of 'BFSU SolBridge Study Web' is launched. We are inviting international scholars to join this program to develop video courses in regional topics.



Alumni & Corporate Advisors

Words From Alumni



Choosing IBS.BFSU was driven by my desire to study in the dynamic landscape of China and engage in a vibrant community where individuals from diverse backgrounds exchanging their ideas and experiences. In the days with IBS.BFSU, I did gain valuable insights from friends of various countries as I had expected. Club activities are highly encouraged at IBS.BFSU, maximizing the benefits of being part of school. It was a remarkable opportunity to serve as the inaugural president of KBSA (Korean Business Students Association), and with great support from IBS, we successfully organized the first student-led

business competition in Beijing.

Studying in IBS.BFSU is a great fortune for those who plan to start a business as we are acquiring the crucial human resources during the stay in this prestigious institution. Here, we not only share insights on business and trends but also learn about cultural differences from diverse countries. These relationships can develop into partnerships in the future, leading to mutual growth and the synergistic effect. All in all, I want to say party hard and make more friends.

2016 Alumni Jack Bae, CEO of GLO&KO, Republic of Korea



I am Nico, I spent my semester abroad at BFSU in 2018 and it was an amazing experience. I was able to make friends with people of many different cultures on the campus, our international community felt like a family.

I would love to get back to Beijing to be able to relive those moments and experience all the things the city has to offer again.

What I learnt at BFSU and the intercultural exchange played an important role in building my career as a project manager today. My advise to younger students would be to travel as much as possible and be open to learning from other cultures. It is worth it!

2018 Alumni Nico Switon, Project Manager Digitalization, Germany



People often ask me why I chose to study in China, specifically at IBS.BFSU. The answer is simple: I wanted to be in an innovative and dynamic business environment while immersing myself in a diverse community of people with different backgrounds and experiences. IBS.BFSU perfectly fulfilled these criteria and offered me a remarkable university experience in China. During my time at IBS.BFSU, I actively engaged in various activities, such as business competitions, internships, and student associations, which enriched my university life. Winning the second-tier prizes at the 11th APEX Business Competition and the Nanjing First Hundred Universities Students Innovation Entrepreneurship Competition had a profound impact on my career path and inspired me to embark on my own entrepreneurial journey. It's important for each individual to chart their own career path and progress, without fixating too much on others' achievements and causing unnecessary anxiety. In conclusion, I extend my best wishes to all fellow BFSU students in exploring new horizons and forging meaningful friendships throughout their university journey.

2020 Alumni J-Han, Management Consultant at EY, Malaysia



If you ask me whether IBS.BFSU in China met my expectations, the answer is a resounding yes. From the moment I arrived, I fell in love with IBS.BFSU. It provided a safe and international environment where I learned a tremendous amount.

After graduation, I became a lecturer at the Royal University of Phnom Penh (RUPP) in the Department of International Business Management. With the strong friendship between Cambodia and China, along with my passion for international business, I seized a golden opportunity to engage in international business negotiations for governmental projects between Cambodia and China. Currently, I have also established my own construction company. Moreover, I was honored as

the Global Goals Youth Action Ambassador 2023, supporting the United Nations' youth vision for 2030 in Malaysia. The best advice I have to offer is to open-minded. Don't be too judgmental. Try to understand that it is a whole different world compared to what you are familiar with. Lastly, I strongly encourage international students to seize the opportunity to study in China. You will encounter friendly people, rich cultures, diverse cuisine, and have the chance to learn about China's advancements in studies, technologies, and products. It's an invaluable experience for those interested in understanding the development of other countries as well.

**2022 Alumni Chav Titthdanin
CEO of CHHAT International Research & Investment Co., Ltd, The Kingdom of Cambodia**



Hello! My name is Marc Pilon, and I am a graduate of a dual degree's program with Beijing Foreign Studies University and Concordia University of Edmonton here in Canada. I chose this program to pursue my dream of traveling to China, learning the language and their way of life, and how they do business. My expectations with this program were to spend my second and third year studying abroad in Beijing. Unfortunately, due to the Covid 19 pandemic I had to restructure my way of life to accommodate to Beijing and its time zone. Although it was a tough experience, it has taught me a strong

work ethic that has shaped me into the dedicated worker that I am today.

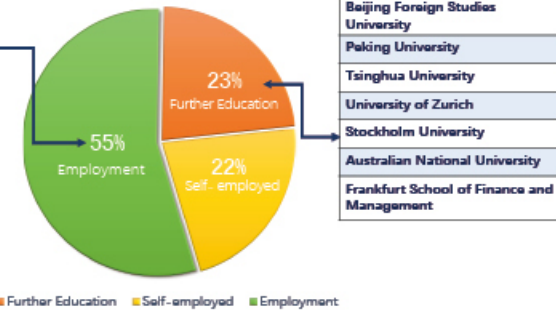
The school itself has had the greatest professors from all around the world. Each coming from a different cultural background, which gives you a direct insight to that culture and how they do business. I was very fortunate to have such great guidance throughout my time with IBS.BFSU.

Today I work with a company named Cintas Canada Limited as a Management Trainee, they are a Fortune 500 company, and I am learning the ins and outs on how they operate daily and how to manage a team. I would not have had the opportunities that I have had without my time with BFSU and would recommend the school to anyone looking for a new experience and the education of a lifetime.

2023 Alumni Marc Pilon, Management Trainee, Cintas Canada Limited, Canada

- SF Express Group
- Xiaomi
- iQIYI.COM
- Air China
- Malaysia China Business Council
- EY Malaysia
- Office of the National Anti-Corruption Commission (Thailand)
- Huawei Thailand
- ZTE Indonesia
- Petroleum Nasional Bhd (Cambodia)
- Volkswagen A.G.
- French Embassy

After Graduation



- Beijing Foreign Studies University
- Peking University
- Tsinghua University
- University of Zurich
- Stockholm University
- Australian National University
- Frankfurt School of Finance and Management

Corporate Advisors

Name	Position
Chai Chunyan	R&D Director, ByteDance
Chen Deqiang	Chairman, Gold Standard Group
Ding Xiaoping	Financial controller, Main Camp Natural Extracts Pty Ltd – NSW, Australia
Gao Lei	Head of Strategic Management Department, People's Insurance Company of China
Guan Yiming	Partner of China's Financial Services, KPMG
Hu Meimei	CEO, Sinopharm Group Med-Tech Co., Ltd.
Ji Lei	Beijing Branch of HSBC Bank (China) Company Limited, President of Zhongguancun Sub Branch
Peng Wei	Vice President, Bank of China Paris Branch
Qian Jiangtao	Partner of Tax Service, PwC
Su Donglin	Director of Cloud Perform Architecture Department, Oracle (China) Software System Co., Ltd.
Shi Dite	Deputy General Manager of Cross-border Supply Chain Service, Alibaba Group
Wang Zhiyong	Partner of BDO; Independent Director of Shandong Zhongfu Information Industry Group Co., Ltd.; Independent Director of Chongqing Fuling Zhacai Group Co., Ltd.
Wu Yuening	Director of Strategy, Tencent
Ye Tong	COO, Caixin Insight
Yang Guangping	CEO, Harbin Boss Kitchen Electrical Appliances Sales Co., Ltd.
Zhang Wei	Member of the Party Committee, Tsinghua University PBC School of Finance; Vice President, National Institute of Finance, Tsinghua University

Campus Facilities

BFSU campus is equipped with almost everything you need for study and life. To view the beautiful campus and the facilities, you may find us on **YouTube: @ibsbfu_official**



Accommodation

On-campus dormitories are provided for international students during their study. Various room types satisfy the different demand, including double room and single room, with or without private bathroom.

All rooms are equipped with an airconditioner, TV set, desk, chair, bed and bedding. High speed internet is available in dormitory rooms at a reasonable charge.

Depending on the room type, daily pay ranges from RMB 40 to RMB 100.

Detailed information, more photos and videos are available on YouTube@ibsbfu_official and the official website: solbridge.bfsu.edu.cn.



Dining

Various meals are offered in the campus cafeterias. Flavored coffee and tasty cakes could be found in the coffee shops. Snacks and fruits are available in the supermarket on the east campus. By food delivery apps, such as E Le Me or Mei Tuan Wai Mai, more choices of cuisines could be easily reached in your hands.

Around RMB 35 is the regular pay for three meals per day for dining in the campus cafeterias.



Health & Fitness

Nestled within the campus, BFSU outdoor sports complex boasts a variety of maintained sports fields, including a soccer field, and several courts suitable for basketball, volleyball, and tennis.

Beyond that, a Gymnasium was constructed to further cater diverse needs of the community. This five-storey construction features indoor swimming pool, ball-game hall, fitness center and a multi-functional area, etc, making it a versatile space for various fitness activities and sports.

The gymnasium provides two heated pools for training and teaching purposes. 17 badminton and 8 table tennis courts can be found in the ball-game hall which is equipped with a lounge, grandstand, audio devices and other facilities to meet the requirements of various professional indoor matches. Multifunctional studios are available for gymnastics classes, martial arts classes and training of many other group events or activities. The fitness center provides various gym equipment, including treadmills, ellipticals, dumbbell sets to name a few, for cardio workouts and strength training.





Library

In this six-storey building, more than 2,200 seats and 18 study rooms are provided to students for reading and group works. It has a collection of 1.53 million volumes of books, more than 2.16 million e-books, 1,123 periodicals, 102 databases in Chinese and many other foreign languages. Students can search for the relevant information and borrow books by logging the library website. Meanwhile, many lectures and exhibitions are often held in the library.



Transportation

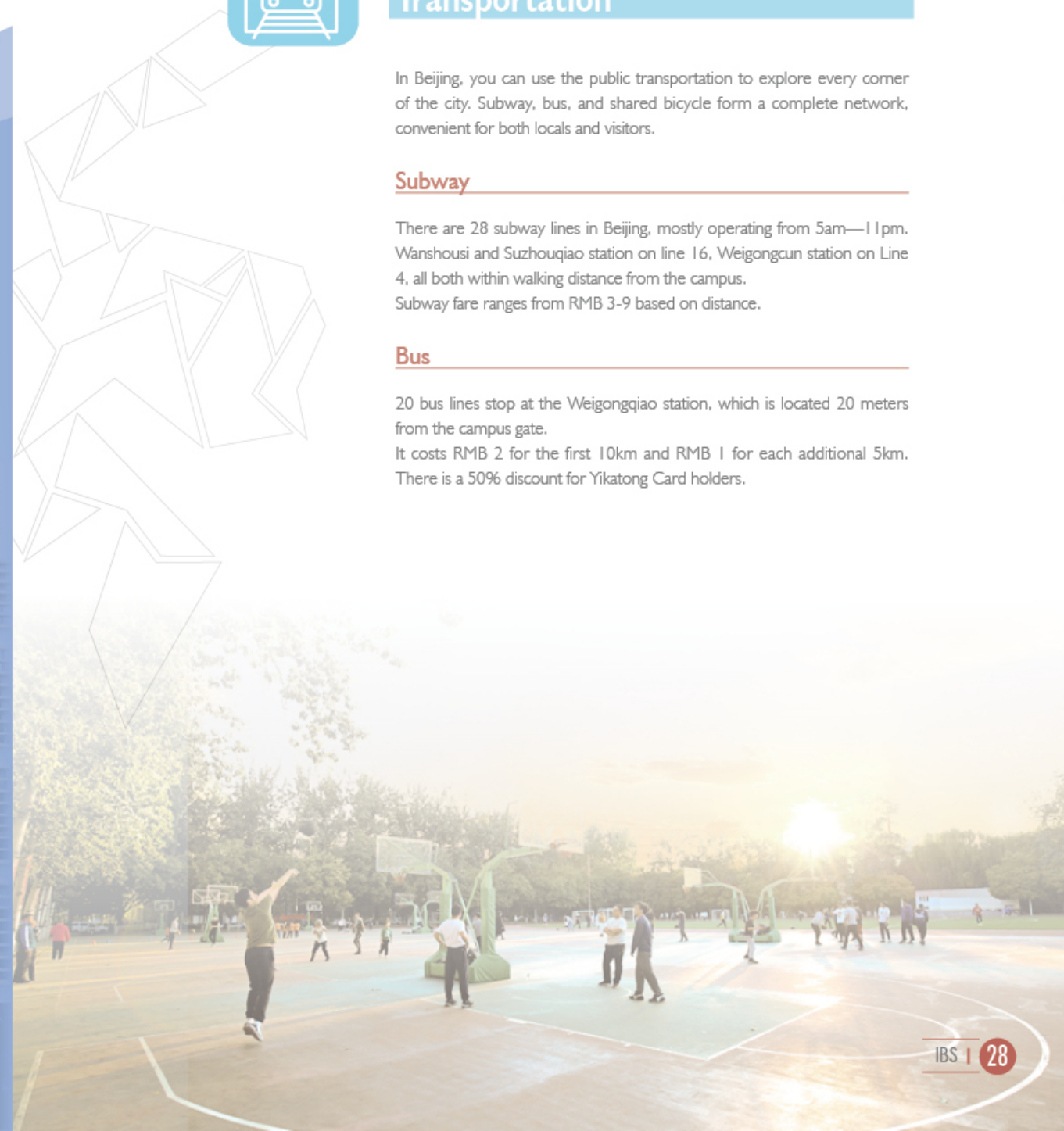
In Beijing, you can use the public transportation to explore every corner of the city. Subway, bus, and shared bicycle form a complete network, convenient for both locals and visitors.

Subway

There are 28 subway lines in Beijing, mostly operating from 5am—11pm. Wanshousi and Suzhouqiao station on line 16, Weigongcun station on Line 4, all both within walking distance from the campus. Subway fare ranges from RMB 3-9 based on distance.

Bus

20 bus lines stop at the Weigongqiao station, which is located 20 meters from the campus gate. It costs RMB 2 for the first 10km and RMB 1 for each additional 5km. There is a 50% discount for Yikatong Card holders.



Entry Requirements and Tuition



Instruction Language	Program	Academic Requirements	Tuition (RMB)	Application Deadline
English	Bachelor Programs	<ul style="list-style-type: none"> Upper secondary or equivalent IELTS 6 / TOEFL IBT 79 / TOEIC 750 	39,900 /year	<ul style="list-style-type: none"> Spring Intake: 15th December (Class starts in March) Fall Intake: 15th June (Class starts in September)
	Master Programs	<ul style="list-style-type: none"> Bachelor degree from a recognized tertiary institution IELTS 6.5 / TOEFL IBT 88 / TOEIC 800 	45,000 /year	<ul style="list-style-type: none"> Fall Intake: 15th June (Class starts in September)
	MBA	<ul style="list-style-type: none"> Bachelor degree from a recognized tertiary institution Minimum 2 or 3 years work experience IELTS 6.5 / TOEFL IBT 88 / TOEIC 800 	64,000 /year	
	Certificate Programs	<ul style="list-style-type: none"> IELTS 6 / TOEFL IBT 79 / TOEIC 750 	24,000 /semester	<ul style="list-style-type: none"> Spring Intake: 15th December (Class starts in March) Fall Intake: 15th June (Class starts in September)
	International Foundation	<ul style="list-style-type: none"> Upper secondary or equivalent English Instructed: IELTS 5.5 / TOEFL IBT 65 / TOEIC 605 	20,000 /semester	

Instruction Language	Program	Academic Requirements	Tuition (RMB)	Application Deadline
Mandarin	Bachelor Programs	<ul style="list-style-type: none"> Upper secondary or equivalent HSK 5 overall score of at least 180 with each subject over 60 points HSK 4 overall score of at least 240 with each subject over 70 points (Conditional Offer) 	31,000 /year	<ul style="list-style-type: none"> Fall Intake: 15th June (Class starts in September)
	Master Program	<ul style="list-style-type: none"> Bachelor degree from a recognized tertiary institution. HSK 6 overall score of at least 180 with each subject over 60 points 	50,000 /year	
	MBA	<ul style="list-style-type: none"> Bachelor degree from a recognized tertiary institution. Minimum 2 or 3 years work experience HSK 6 overall score of at least 180 with each subject over 60 points 	64,000 /year	
	Foundation	<ul style="list-style-type: none"> Upper secondary or equivalent 	12,000/ semester	

Application Materials



Core Documents:

- Proof of Language Proficiency:
TOEFL, IELTS or TOEIC (English-instructed program)
or HSK (Chinese-instructed program)
- Transcripts/Mark Sheets
- Diploma/Graduation Certificate
- Two Letters of Recommendation

Other Basics:

- 4x3 identification photo on white background (E-version)
- Custody Release Form
- Affirmative Letter
- Copy of Passport Photo Page
- Copy of Guardian's Passport Photo Page
- Personal Statement
- Resume & Study Plan (Master Applicants only)
- Application Fee RMB 800

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